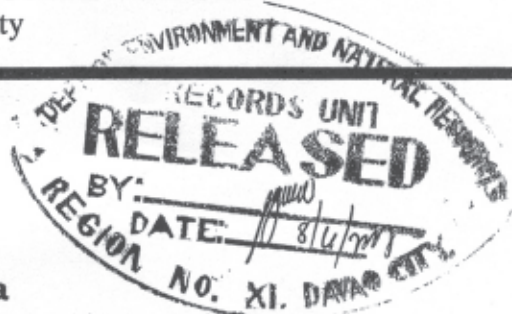




Republic of the Philippines
Department of Environment and Natural Resources
OFFICE OF THE REGIONAL EXECUTIVE DIRECTOR
Region XI, Davao City



MEMORANDUM

FOR : **USEC Diony A. Ventura**
Administrator National Mapping and Resource
Information Authority (NAMRIA)
Lawton Avenue, Fort Bonifacio,
Taguig City

FROM : **The OIC, Regional Executive Director**
DENR Region XI
Km. 7, Lanang, Davao City

DATE : June 21, 2007

SUBJECT : Submission of PRS92 IEC Accomplishments of
DENR-XI for July 2007

P: Epen
[Signature]

In line with the implementation of PRS92, we are respectfully submitting the IEC Accomplishments of DENR-XI for July 2007.

For information and record.

[Signature]
RICARDO L. CALDERON

Copy Furnished:
➤ Linda S. Papa
Chairperson, IEC

**Department of Environment and Natural Resources
Region-XI, Davao City**

Physical Accomplishment Report on
PRS92 IEC Activities
For the Month of July 2007

Activity/Indicator	UWM	Fund Source	Target		Accomplishment		Remarks
			Annual	July	July	To date	
1. Production and Distribution of IEC materials							
- Primer in PRS92 (Visayan)	no.	IEC funds	300	300	50	50	
-Tarpaulin on PRS92	no.	-do-	150	150	100	100	For Distribution
2. Conduct of Press Conference on PRS92	no.	-do-	2	1	1	1	With 25 members from the tri-media
3. Preparation of Press Releases	no.	-do-	6	2	2	2	Printed in Local Papers
4. Posting of PRS92 articles in DENR-XI website	no.	-do-	6	1	1	1	
5. Radio Guesting	min.	-do-	210 min	60	60	60	DXRP/Mom's Radio
6. TV Guesting	min.		2	1	-	-	Guesting slated August during airing of PRS92 TV Plugs
7. Airing of TV ads on PRS92	no.	-do-	20	-	-	-	For airing on August subject to funds that will be downloaded
8. Conduct of Interpersonal communication	no.	-do-	24	4	-	-	For scheduling

Activity/Indicator	UWM	Fund Source	Target		Accomplishment		Remarks
			Annual	July	July	To date	
9. Forging of MOA	no.	-do-	24	4	-	-	For scheduling
10. Forging of MOA with RDC	no.	-do-	1	1	-	-	For coordination
11. Airing of Radio Plugs	spots	-do-	45	15	-	-	Contract for airing already signed. Plugs already produced. Subject to funds that will be downloaded.

Submitted by:


RITA FE C. SISON, Ph.D.
 OIC, Chief, RPAO

Noted by:


ATTY. FELIX S. ALICER
 Regional Technical Director for Lands

Approved by:


RICARDO L. CALDERON
 Regional Executive Director